

INTRODUCTION

Thank you for agreeing to participate in this survey. It will take you around 15 minutes to complete the survey. There are three sections to the survey:

Section 1: Your Business

Section 2: Project Construction Phase

Section 3: Project Operations Phase

After you complete a section click on the **NEXT** button at the bottom of the screen to move to the next section. Once the 3rd section is completed click the **DONE** button to submit your answers. Please be assured that your responses are completely secure.

Individual responses to the survey will be deleted two months after we submit our final report to SREL.

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	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.	Sun.
May	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
June	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
July	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
August	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
September	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
October	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
November	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
December	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

9. For any months in which you are only open for a portion of the month, please provide details of the dates when you are open or closed. (eg. open for May 15 to 31 only, and October 1st to 17th only):

10. Are you open on statutory or civic holidays?

	Yes	No
New Year's Day	<input type="radio"/>	<input type="radio"/>
Family Day	<input type="radio"/>	<input type="radio"/>
Good Friday	<input type="radio"/>	<input type="radio"/>
Easter	<input type="radio"/>	<input type="radio"/>
Victoria Day	<input type="radio"/>	<input type="radio"/>
Canada Day	<input type="radio"/>	<input type="radio"/>
August Civic Holiday	<input type="radio"/>	<input type="radio"/>
Labour Day	<input type="radio"/>	<input type="radio"/>
Thanksgiving	<input type="radio"/>	<input type="radio"/>
Remembrance Day	<input type="radio"/>	<input type="radio"/>
Boxing Day	<input type="radio"/>	<input type="radio"/>

Yes

No

Christmas



11. What are your hours of operation for each day of the week:

Mondays

Tuesdays

Wednesdays

Thursdays

Fridays

Saturdays

Sundays

Holidays

12. Please provide any clarification on your hours of operation:

13. How many staff do you have on shift at one time (Select one)?

- Less than 5
- 5 to 9
- 10 to 19
- 20 or more
- Depends/Fluctuates

14. If you have fluctuating staffing levels during the day please explain:

What key demographic are your products geared to? (Please provide approximate % for each group listed in questions 15-17, totalling 100%)

15. Age Range:

Children (less than 12 years old)

Teens (13-18 years old)

Adults (19 years and over)

16. Gender

Male

Female

17. Source of Business:

Other businesses

Local residents

Cottagers

Tourists

Other

18. This question is optional: What are your gross annual sales (not including sales tax)? (Select one)

- Less than \$50,000
- \$50,000 to \$99,999
- \$100,000 to \$250,000
- \$250,000 to \$500,000
- Over \$500,000

19. What percentage of business do you get from “in-person” sales versus phone/internet/other? (Select one)

- Less than 25%
- 25 to 74%
- 75 to 99%
- 100%

20. How do customers arrive at your business? Please provide approximate percentages if possible.

Automobile

Boat

Walk

Other

21. Does your business provide customer parking at your facility?

- Yes
- No

22. Does your business provide customer docking at your facility?

Yes

No

IF you are open year round, what do you consider to be your peak sales period?

23. **SEASONALLY** - Please rank 1 (highest) through 4 (lowest). (Enter 0 if closed for period)

Winter	<input type="text"/>
Fall	<input type="text"/>
Spring	<input type="text"/>
Summer	<input type="text"/>

24. **DAY OF WEEK** - Please rank 1 (highest) through 4 (lowest)

Monday to Friday	<input type="text"/>
Saturday	<input type="text"/>
Sunday	<input type="text"/>
Holidays	<input type="text"/>

25. **OTHER** - Please rank 1 (highest) to 2 (lowest)

Holidays/festivals/events	<input type="text"/>
Non-holidays/festivals/events	<input type="text"/>

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SECTION 2: PROJECT CONSTRUCTION PHASE

Please refer to Figure 1 and Figure 2 (shown below) for the following questions.

Swift River proposes to construct all elements of the North Bala Falls Small Hydro Project on the Bala Falls Island in these 3 locations:

Land Parcel 1: Burgess Island: West of highway 169 between the north and south channels (for the powerhouse)

Land Parcel 2: Burgess Island: East of highway 169: land between highway 169 and Purk's Place (for the intake)

Land Parcel 3: Burgess Island: Lands under Highway 169

Construction is currently expected to start in late October 2011. To minimize traffic disruptions to highway 169 during the peak summer season, it is proposed to complete all work on Land Parcel 3 during the period between Cranberry Festival (October 2011) and Victoria Day (May 2012). It is hoped that this work will be done well before Victoria Day, however, we are planning for a worst case scenario. After May 2012, no road closures are expected.

The following lane reductions and closures are anticipated during this period:

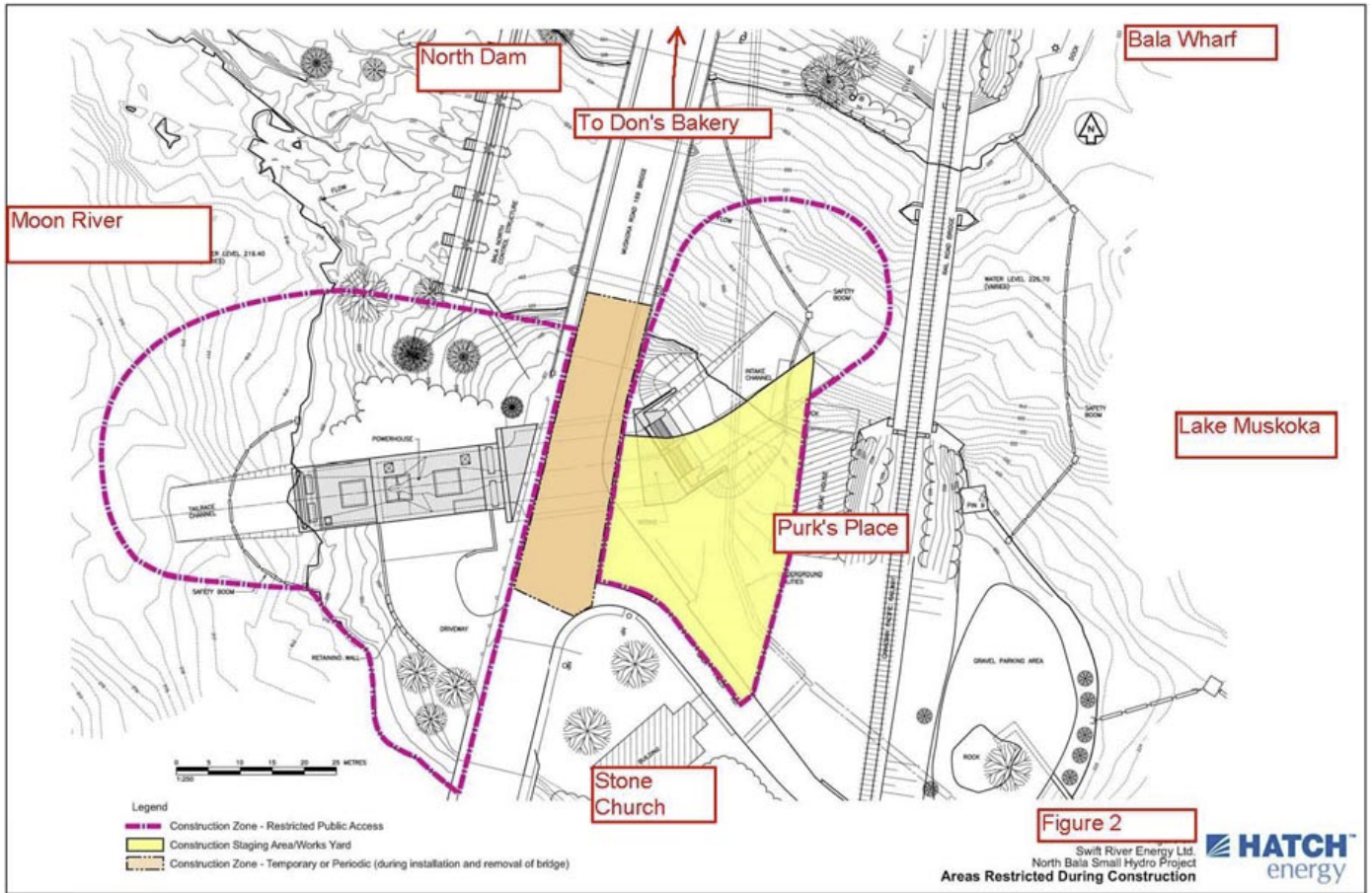
- a. Road to be reduced to one lane for 2, two-week periods in November 2011
- b. Road to be totally close for 1 night during the winter (for example 8 pm to 6 am) in either late November or early December, 2011
- c. Road to be reduced to one lane for 2, two-week periods in April or early May 2012
- d. Road to be totally closed for 1 night in April or early May 2012 (for example 8 pm to 6 am)

The above lane reductions and road closures will be advertised well in advance of occurrence, and flagman and/or traffic lights will be utilized to control traffic during these times.

Figure 1:



Figure 2:



26. Answer only if open in the off-peak season between November 1 and May 15th. Based on the above information, do you think these lane reductions and road closures will have any effect on your business?

- Yes
- No
- Not Sure

27. Please provide more information about the effects on your business:

28. Do you have any suggestions to help to ease these effects?

As described above, it is proposed that no road construction will be required from Victoria Day weekend (May) through Cranberry Festival (October), 2012. So no major traffic disruption is expected during the peak summer season. All work during the 2012 peak summer season will be take place on the land beside the highway (Land Parcels 1 and 2).

29. Based on the description, do you think that the work on Land Parcels 1 and 2 (Shown on Figure 1) during the peak summer season will have any effect on your business?

- Yes
- No
- Not Sure

30. Please provide more information:

31. Do you have any suggestions to help to ease these effects?

32. Does your business provide any of the following services that could be required for the purposes of this project?

- Building materials
- Tradesman (*Please provide details below*)
- Gas/diesel
- Lodging
- Food services
- Sundries
- Equipment rental
- Other (*Please provide details below*)

Tradesman/Other Details:

33. If you answered YES to any of the above, AND your business is only open seasonally, would you be willing or interested in staying open year round to provide services to the project?

34. If you answered YES to Question 32, would you be willing or interested in entering into a supply agreement with SREL or its contractor?

35. SREL is willing to consider limiting construction days/hours to reduce impacts on businesses in town. Are there any specific days/times when this would be beneficial to your business?

Yes

No

36. Which of the following days would it be beneficial? (Check all that apply)

Mondays

Tuesdays

Wednesdays

Thursdays

Fridays

Saturdays

Sundays

Specific Holidays or events (please list):

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SECTION 3: PROJECT OPERATIONS PHASE

Please refer to Figure 1 and Figure 3 (below) for this section.

It is proposed that the west portion of Bala's Burgess Island (Parcel 1 shown on Figure 1, encircled by Moon River, Highway 169, north channel and south channel) will incorporate a public park/lookout atop of the buried powerhouse. This park will include:

- a. Sunset view lookout over Moon River
- b. Wheel chair accessible lookout near highway 169
- c. Landscaped walking paths from highway down to river with indigenous plantings
- d. Interpretive signage describing waterpower and the history of Bala Falls
- e. Facilitated access down to the water's edge adjacent to the Bala Falls

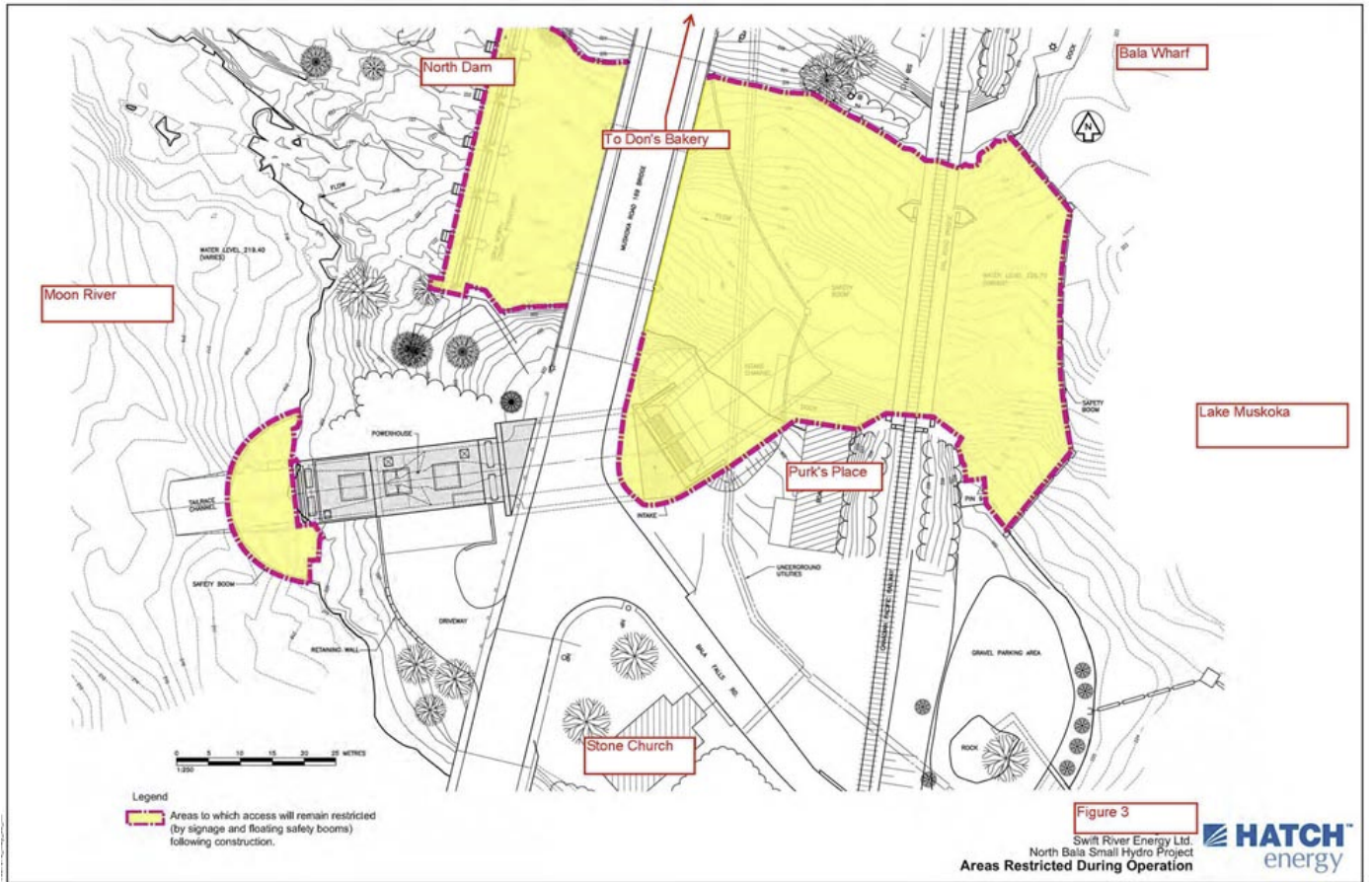
The proposed operation plan for the project will ensure that water flow typically experienced through the north dam in the summer months will be retained throughout the year, so the aesthetics of the Bala Falls will remain unchanged during the peak summer period. Recreational uses at the existing park north of the Falls and on the rocks below the falls should not be affected by the project. Access will be provided on the north side of the powerhouse down to the water's edge. Please refer to Figure 3 (below) to indicate what areas will be restricted during the long term operation phase for the project.

The town docks will be unaffected by the project. Water velocities upstream of the CP Rail bridge will remain within navigable allowances as determined by Transport Canada.

Figure 1:



Figure 3:



37. Do you foresee any impacts on your business from this project?

- Yes
- No
- Not Sure

38. If you answered YES to question 37, please provide details about the impact the project operations will have and explain why.

SREL and the Township of Muskoka Lakes have discussed the possibility of SREL providing mitigation measures in addition to the construction of a Moon River Lookout and public park atop of the powerhouse, to reduce perceived negative impacts to the existing economy in Bala. The Township of Muskoka Lakes has directed SREL to the West Muskoka Chamber of Commerce's "Economic Development Strategic Plan and Urban Design Guidelines for Town of Bala and West Muskoka, Master Plan and Urban Design, Background Report # 6" completed in May 2002 for possible mitigation ideas. Possible initiatives recommended in this report include:

1. A multi-use link between Divers' Point to the government dock area for pedestrians and snowmobilers. This bridge would provide an alternative, safer and more scenic passage between these areas both during the summer and winter. Currently the only link is via the highway 169 road bridge. This bridge could provide a key link between the businesses on Bala Falls Road and the central commercial area.
2. Additional docks at the municipal wharf. Additional docks could reduce current congestion and encourage people to arrive in Bala by boat instead of by car, thereby reducing road and parking congestion in town as well.

Do you think either of these measures could positively or negatively affect your business? (questions 39 and 40)

39. New all-year pedestrian / snowmobile bridge:

- Positive

Negative

Not Sure

Please provide more information:

40. New docks at municipal wharf:

Positive

Negative

Not Sure

Please provide more information:

41. Do you have any other ideas for initiatives that would better benefit your business that SREL may be able to assist with? Please provide more information:

42. Do you have any other comments or ideas?

Thank you for your participation. To submit your answers please click the **DONE** button below.

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